

# 2018 Academy Fall Meeting

November 1-2 | Crystal City, VA



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## Sponsorship Opportunities

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National Academy of Public Administration  
1600 K Street, NW, Suite 400  
Washington, DC 20006

# Support Good Government

The need for government to operate more efficiently at every level has never been more critical than it is today. The Academy's ability to meet this challenge by independently investigating and developing solutions for governance issues derives from the experience and expertise of our over 850 Fellows.

Fellows of the Academy are former cabinet officers, Members of Congress, governors, mayors, and state legislators, as well as prominent scholars, business executives, and public administrators.

The Academy's Fall Meeting is the only time all Fellows are invited to get together, share best practices, learn from one another, and address critical issues of good governance. This year, our Fall Meeting theme is **Grand Challenges in Public Administration**. The Fall Meeting will kick off a year-long, interdisciplinary, and intersectoral effort to identify these challenges and position the Academy to lead future efforts to respond to the challenges identified.

The year's Fall Meeting will attract over 300 senior federal executives, business leaders, nonprofit professionals, public administration students, and faculty members.

# Sponsorship Packages

<p><b>2018 Diamond Sponsorship (7 available)</b></p> <ul style="list-style-type: none"> <li>• Presenting sponsor of a breakfast or lunch, including 2-3 minute speaking opportunity, or a plenary session</li> <li>• Acknowledgement from the podium</li> <li>• Name and logo listed in conference program and signage</li> <li>• Featured on the website</li> <li>• Insert in tote bag</li> </ul>	<b>\$15,000</b>
<p><b>2018 Platinum Sponsorship (2 available)</b></p> <ul style="list-style-type: none"> <li>• Presenting sponsor of a reception</li> <li>• Acknowledged from the podium</li> <li>• Name and logo listed in conference program and signage</li> <li>• Featured on the website</li> <li>• Insert in tote bag</li> </ul>	<b>\$10,000</b>
<p><b>2018 Gold Sponsorship (11 available)</b></p> <ul style="list-style-type: none"> <li>• Presenting sponsor of any session (session details found on page 3)</li> <li>• Name and logo listed in conference program and signage</li> <li>• Featured on the website</li> <li>• Insert in tote bag</li> </ul>	<b>\$5,000</b>
<p><b>Full Page Ad (3 available)</b></p> <ul style="list-style-type: none"> <li>• Message printed in the program</li> <li>• Featured on the website</li> </ul>	<b>\$1,000</b>
<p><b>Half Page Ad (4 available)</b></p> <ul style="list-style-type: none"> <li>• Message printed in the program</li> <li>• Featured on the website</li> </ul>	<b>\$750</b>
<p><b>Quarter Page Ad (8 available)</b></p> <ul style="list-style-type: none"> <li>• Message printed in the program</li> <li>• Featured on the website</li> </ul>	<b>\$500</b>
<p><b>Congratulatory Message to New Fellow</b></p> <ul style="list-style-type: none"> <li>• Employers of newly elected Fellows may place a 4 line congratulatory message accompanied by a logo</li> </ul>	<b>\$500</b>

# Schedule-At-A-Glance

## **(Pre-Meeting) Wednesday, October 31, 2018**

(NAPA Offices, 16th & K NW, Washington, DC)

1:00 - 4:30 p.m. - Board of Directors Meeting (Open to all Academy Fellows)

5:00 - 7:00 p.m. - Open House (Reception)

## **Thursday, November 1, 2018**

8:00 - 8:30 a.m. - Registration and Continental Breakfast

8:30 - 9:00 a.m. - Welcome and Opening Remarks

9:00 - 10:00 a.m. - Opening Plenary Panel

10:15 a.m. - 12:00 p.m. - Sessions

12:15 - 2:00 p.m. - Lunch including the Roback Scholarship and Brownlow Book Award Presentations

2:00 - 4:00 p.m. - Sessions

4:30 - 6:00 p.m. - Elmer B. Staats Lecture and Induction of New Fellows

6:30 - 7:30 p.m. - Reception for New Fellows

## **Friday, November 2, 2018**

8:30 - 9:00 a.m. - Continental Breakfast

9:00 - 10:30 a.m. - Plenary Session

11:00 a.m. - 12:30 p.m. - James E. Webb Lecture

12:30 - 1:30 p.m. - Lunch, George Graham Award, and Closing Remarks

**Due: 10/1/2018**

Date: \_\_\_\_\_ First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Name of organization: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail \_\_\_\_\_

- Meal Sponsor - \$15,000
- Reception Sponsor - \$10,000
- Session Sponsor - \$5,000
- Full Page Ad - \$1,000
- Half Page Ad - \$750
- Quarter Page Ad - \$500
- Congratulatory Message - \$500

Please indicate name of individual/company/organization as you would like it to appear in the Conference Program and on signage announcing your sponsorship: \_\_\_\_\_

Email your company/organization logo to [khudgins@napawash.org](mailto:khudgins@napawash.org) (PDF, JPEG, GIF or PNG format). Artwork must be received by October 1, 2018.

**Payment Information:**

- Check
  - Make checks payable to:
  - National Academy of Public Administration
  - 1600 K Street, NW, Suite 600
  - Washington, DC 20006

- Credit Card Cardholder: \_\_\_\_\_
- Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_
- Exp. Date: \_\_\_\_\_ Billing Zip: \_\_\_\_\_
- Signature: \_\_\_\_\_

For questions please contact Kaitlyn Hudgins at (202) 204-3648 or at [khudgins@napawash.org](mailto:khudgins@napawash.org).

**Agreement and Signature**

Forms must be signed to reserve and confirm sponsorship package. I understand, all sponsorship fees are to be paid in full with application.

Signature of Authorized Representative: \_\_\_\_\_  
Date: \_\_\_\_\_