2020 Virtual Academy Fall Meeting

Sponsorship Opportunities
Support Good Government

The need for government to operate more efficiently at every level has never been more critical than it is today. The Academy’s ability to meet this challenge by independently investigating and developing solutions for governance issues derives from the experience and expertise of our over 900 Fellows.

Fellows of the Academy are former cabinet officers, Members of Congress, governors, mayors, and state legislators, as well as prominent scholars, business executives, and public administrators.

The Academy’s Fall Meeting is the only time all Fellows are invited to get together, share best practices, learn from one another, and address critical issues of good governance. This year’s Fall Meeting will be a virtual experience that will include a dozen on-demand sessions and several live events bringing together experts in public administration.

Our virtual event will attract over 300 senior federal executives, business leaders, nonprofit professionals, public administration students, and faculty members.
## Sponsorship Packages

<table>
<thead>
<tr>
<th>2020 Gold Sponsorship (6 available)</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting sponsor of a signature live session including a 2-3 minute speaking opportunity or a panel representative</td>
<td></td>
</tr>
<tr>
<td>Name and logo listed on conference website</td>
<td></td>
</tr>
<tr>
<td>Electronic materials available to all participants</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2020 Silver Sponsorship (12 available)</th>
<th>$2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting sponsor of an on-demand session including a 2-3 minute speaking opportunity</td>
<td></td>
</tr>
<tr>
<td>Name and logo listed on conference website</td>
<td></td>
</tr>
<tr>
<td>Electronic materials available to all participants</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2020 Bronze Sponsorship (5 available)</th>
<th>$1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad featured on the conference website</td>
<td></td>
</tr>
<tr>
<td>Electronic materials available to all participants</td>
<td></td>
</tr>
<tr>
<td>Opportunity for targeted e-mail message to conference participants</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2020 Virtual Tote Bag Sponsorship (15 available)</th>
<th>$500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization name and logo featured on conference website</td>
<td></td>
</tr>
<tr>
<td>Electronic materials available to all participants</td>
<td></td>
</tr>
</tbody>
</table>

**Congratulatory Message or Video to New Fellow**
- Employers, family, or friends of newly elected Fellows may place a 4-line congratulatory message accompanied by a logo on the conference website
- The message will also be featured in the Academy’s daily e-newsletter

| Congratulatory Message or Video to New Fellow | $500 |
Schedule-At-A-Glance

On-Demand:

- On-demand series discussing administration priorities after the election in line with the Academy’s Grand Challenges:
  1. Ensure Electoral Integrity & Enhance Voter Participation
  2. Modernize & Reinvigorate the Public Service
  3. Develop New Approaches to Public Governance & Engagement
  4. Advance National Interests In A Changing Global Context
  5. Foster Social Equity
  6. Connect Individuals to Meaningful Work
  7. Build Resilient Communities
  8. Advance the Nation’s Long-Term Fiscal Health
  9. Steward Natural Resources & Address Climate Change
  10. Create Modern Water Systems for Safe & Sustainable Use
  11. Ensure Data Security & Individual Privacy
  12. Make Government AI Ready

- Agile Government Session
- Office of Management and Budget Re-Organization Taskforce Session
- Academy Studies Debrief
- Academy Studies Debrief

Live:

**Wednesday, November 4, 2020**

- **12:00 - 3:30 p.m.** - Board of Directors Meeting
- **3:30 – 5:00 p.m.** – New Fellows Orientation

**Thursday, November 5, 2020**

- **11:00 a.m. – 12:00 p.m.** – Elmer B. Staats Lecture on Social Equity
- **1:00 – 2:00 p.m.** – Book Talk with Brownlow Book Award Winner, moderated by Joe Mitchell, Director of Strategic Initiatives and International Programs
- **3:00 – 4:00 p.m.** – Session 1 – Post-Election – Managing Technological Challenges

**Friday, November 6, 2020**

- **11:00 a.m. – 1:00 p.m.** - Business Meeting and Standing Panel Breakout Sessions
- **3:00 – 4:00 p.m.** – Session 2 – Post Election – Ensuring Environmental Sustainability

**Monday, November 9, 2020**

- **1:00 – 2:00 p.m.** – Session 3 – Post Election – Strengthening Social & Economic Development
- **3:00 p.m. – 4:00 p.m.** - Discussion with George Graham Award Winner, moderated by Kaitlyn Blume, Director of Fellow Engagement

**Tuesday, November 10, 2020**

- **1:00 – 2:00 p.m.** – Session 4 – Post Election – Protecting & Advancing Democracy
- **3:00 p.m. – 4:00 p.m.** - Webb Lecture on Pandemic Response and Closing
Due: 10/1/2019

Date:_________ First Name:_____________ Last Name:____________________

Name of organization: __________________________________________________

City:__________________________ State:_____________ Zip:_____

Phone: ___________________ E-mail_____________________________________

☐ Live Session Sponsor - $5,000  ☐ Virtual Tote Bag Sponsor - $500
☐ On-Demand Sponsor - $2,500  ☐ Congratulatory Message - $500
☐ Ad Sponsor - $1,000

Please indicate name of individual/company/organization as you would like it to appear on the conference website: _______________________________________________________

Email your company/organization logo to kblume@napawash.org (PDF, JPEG, GIF or PNG format). Artwork must be received by October 1, 2019.

Payment Information:

☐ Check
  Make checks payable to:
  National Academy of Public Administration
  1600 K Street, NW, Suite 600
  Washington, DC 20006

☐ Credit Card
  To pay by credit card, visit this Academy Form and select “Forum Sponsorship”.

For questions please contact Kaitlyn Blume at (202) 204-3648 or at kblume@napawash.org.

Agreement and Signature
Forms must be signed to reserve and confirm sponsorship package. I understand, all sponsorship fees are to be paid in full with application.

Signature of Authorized Representative: __________________________
Date: ________________