

Event Speakers and Panelists

[in order of presentation]



Jonathan Koppell. *Dean, College of Public Programs and the Lattie and Elva Coor Presidential Chair in the School of Public Affairs, Arizona State University.* Prior to joining Arizona State University in 2010 as Director of the School of Public Affairs, Koppell was on the faculty at the Yale School of Management where he also directed the Millstein Center for Corporate Governance and Performance. Koppell's research and writing examines the design and administration of complex organizations in the public, private and nonprofit sectors. He is a Fellow of the National Academy of Public Administration. He holds a doctorate in political science from University of California, Berkeley and an A.B. from Harvard College.



Terry W. Gerton. *President and CEO, National Academy of Public Administration.* Ms. Gerton was named President and CEO of the National Academy of Public Administration in January 2017. Most recently, Ms. Gerton served from June 2013 to January 2017 as the Deputy Assistant Secretary for Policy for the U.S. Department of Labor Veterans' Employment and Training Service where her work helped drive the national veteran unemployment rate to its lowest in eight years. Prior to joining DoL, Terry spent 2 years as a Vice President at The Cohen Group, a Washington, DC consulting company. From 2003-2011, she served for eight years as a member of the Senior Executive Service in the Department of Defense. In her last position there, she was the Executive Deputy to the Commanding General of Army Materiel Command where she was responsible for the daily operations of over 70,000 civilian and 1,500 military employees around the world. Ms. Gerton graduated from the United States Military Academy and earned an MBA from Duke University. She earned the Distinguished Presidential Rank award in 2011 and the Meritorious Presidential Rank award in 2008. She also received the Decoration for Exceptional Civilian Service in 2011.



Greg DiLoreto. *Former President, American Society of Civil Engineers.* Greg DiLoreto retired in 2013 after 14 years as the Chief Executive Officer of the Tualatin (To-wal-a-tin) Valley Water District located in metropolitan Portland, Oregon. From 2009 to 2013 DiLoreto served as the President of the Special Districts Association of Oregon. He has served as a Director on the American Society of Civil Engineers Board of Direction from 2004-06 and then as the Society President in 2013. He has received the 1986 ASCE Edmund Friedman Young Engineer Award, the 1995 ASCE Oregon Section Outstanding Civil Engineer Award and the 2005 ASCE Government Engineer of the Year Award. In 2003 he was inducted into the Oregon State University Academy of Distinguished Engineers. DiLoreto currently serves as chair of ASCE's Committee on America's Infrastructure, responsible for the well-known Infrastructure Report Card. He is also the chair of the Board of the Institute for Sustainable Infrastructure. Mr. DiLoreto holds a B.S. degree in Civil Engineering from Oregon State University and a Masters degree in Public Administration from Portland State University. He is registered as a civil and environmental engineer and a professional land surveyor in Oregon.



Hans Van Winkle. *President, Van Winkle Consulting (former chief, USACE Civil Works).* Mr. Van Winkle served for 32 years at the US Army Corps of Engineers, leading their Civil Works program. In addition, he worked as the Director at the Construction Industry Institute, President of Hill International, and Vice President at Parsons Brinckerhoff in the United States. He is a member of the National Academy of Construction. He has a B.S. in Engineering from the United States Military Academy at West Point and a Master degree in Public Policy from the University of California, Berkeley.



Craig Helmann, *Senior Program Manager, Data Department, Puget Sound Regional Commission.* Mr. Helmann has 20+ years of experience specializing in traffic engineering and planning as well as traffic analysis, corridor analysis and travel demand modeling, infrastructure planning, toll revenue forecasting and diversion analysis, intelligent transportation systems (ITS) benefits assessment, multimodal alternatives analysis, signal design, transportation demand management, and transportation economic analysis. He has been the technical lead for various aspects of transportation projects, including alternative evaluations, agency transportation plan development and prioritization, model development and toll revenue and traffic diversion analysis. During his career, Craig has worked for a Department of Transportation, a county, a private engineering consulting firm and a software company. Over the past five years, Craig has been a part of PSRC's data team where he has led the performance measurement program and led the technical components of the 2018 Update of the Regional Transportation Plan.



Andrea d'Amato. *Assistant Secretary for Operational Excellence, Massachusetts Department of Transportation.* Andrea d'Amato is a certified planner, project manager and business manager with over 25 years of experience in transportation program management and land use planning. She received Masters degrees in both Geography and Urban Planning from the University of Wisconsin. She was the longest serving Transportation Commissioner in Boston's history between 1998 and 2004. Ms. d'Amato has held several executive management positions in both the environmental and transportation fields.



Vladimir Livshits. *Systems Analysis Program Manager, Maricopa Association of Governments.* Dr. Livshits is the System Analysis Program Manager for the Maricopa Association of Governments, a Council of Governments that serves as the regional planning agency for the metropolitan Phoenix area. Vladimir has M.Sc. in Computer Science and Ph.D. in Transportation Planning, Management and Economics. Vladimir has more than 30 years of professional experience in the fields of transportation forecasting and modeling, transportation data management, transportation economics and freight. He also authored and co-authored numerous professional publications and presentations. Vladimir taught courses on transportation planning, modeling and data management in the United States and abroad. He is an active member of the Transportation Research Board of the National Academy of Sciences, Engineering and Medicine.



Kome Ajise, *Director of Planning, Southern California Association of Governments*. His responsibilities include developing and updating the Regional Transportation Plan (RTP) which is the long-range blueprint that identifies projects and strategies to address the region's transportation challenges as well as improve system performance, and the Federal Transportation Improvement Program (FTIP) which is the short-term programming document that identifies specific funding sources and amounts needed to implement the projects in the RTP. He is also responsible for long-range transportation planning specific to goods movement,

aviation, transit and passenger rail, transportation demand management/transportation systems management, intelligent transportation systems, and transportation finance among others. At SCAG, Kome also oversees a comprehensive program of environmental issues analysis with emphasis on land use, housing, active transportation, air quality, and environmental justice. Prior to SCAG, Kome was the Chief Deputy Director at the California Department of Transportation (Caltrans), where he was responsible for the internal operations of the Department with 18,000 plus employees and a budget that exceeds \$1.1 billion.



Tom Clemons, *Executive Advisor, Transportation Solutions, Bentley Systems*.

Tom Clemons serves as Executive Advisor, Transportation Solutions, North American Road, Rail & Bridges for Bentley Systems. Tom has worked with state and local government agencies in various capacities with Hewlett Packard, Intergraph, Oracle, Quantm – a Trimble Company, and Bentley Systems in his 37 year career. Since 2003, Tom has often represented the private sector on both Republican & Democratic Governors Roundtable Policy Summits for U.S.

Infrastructure. A majority of his work has focused on the utilization of computer software applications in Civil Engineering and geospatial technology to transportation challenges. He has been active in transportation industry events and programming with the American Association of Highways and Transportation Officials (AASHTO) for 29 years. Tom has a B.S. in Engineering Science from Trinity University, San Antonio, Tx and lives in Lakeway, TX



G. Edward (Edd) Gibson, Jr. *Professor and Sunstate Chair of Construction Management and Engineering at Arizona State University*.

Dr. Gibson has lead over \$9 million in funded research during his career from sponsors such as NSF, Construction Industry Institute, NRC, Alfred P. Sloan Foundation, Texas Department of Transportation, U.S. Army Corps of Engineers, National Oceanic and Atmospheric Association and others. He has taught on the university level for

over 20 years and has delivered more than 190 short courses to industry during that time, receiving awards for university and continuing education instruction. He regularly teaches construction courses related to his research expertise. He is a Past-President of the Board of Governors for the Architectural Engineering Institute within the American Society of Civil Engineering. He is a member of the National Academy of Construction. He has worked as a consultant with many organizations and served on a National Research Council committee for four years investigating project management practices at the U.S. Department of Energy. Dr. Gibson has several years of industry employment experience with the U.S. Army Corps of Engineers and Texas Instruments, and is a licensed professional engineer in Texas.



Ed Strocko. *Director, Office of Spatial Analysis and Visualization, Bureau of Transportation Statistics, U.S. Department of Transportation.* In his role as Director of the Office of Spatial Analysis and Visualization he leads the development of geospatial information and visualization tools including the National Transportation Atlas Database, and directs spatial and network analyses that facilitate the understanding of major issues and inform investment and policy decisions throughout the USDOT. Prior to coming to BTS, Ed worked in the Federal Highway Administration's Office of Freight Management and Operations where he was the Team Leader for Research and Analysis. He has also served as FHWA's TIGER Program Coordinator and undertaken significant USDOT projects relating to performance measures, urban freight issues, transportation policy, economics and finance. He is the co-Chair of TRB's Freight Planning and Logistics Committee. He has a Master's degree from the University of Maryland and a Bachelor's degree from Loyola University in Maryland.



Geoff Zeiss. *Principal, Between the Poles.* Mr. Zeiss has more than 20 years of experience in the geospatial software industry and 15 years of experience developing enterprise geospatial solutions for the utilities, communications, and public works industries. In recognition of his efforts to evangelize geospatial in vertical industries such as utilities and construction, Geoff received the Geospatial Ambassador Award at Geospatial World Forum 2014. Currently, Geoff is Principal at Between the Poles, a thought leadership consulting firm. From 2001 to 2012 Geoff was Director of Utility Industry Program at Autodesk Inc., where he was responsible for thought leadership for the utility industry program. From 1999 to 2001 he was Director of Enterprise Software Development at Autodesk. He received one of ten annual global technology awards in 2004 from Oracle Corporation for technical innovation and leadership in the use of Oracle.